MIX Point of Presence now active at Aruba's Hyper Cloud Data Centre (IT4) in Rome

London, 24 October 2024 – [Aruba S.p.A](#) – Italy's leading provider of cloud, data centre, hosting, e-mail, domain registration and PEC (certified e-mail) services – and [MIX](#) (Milan Internet eXchange) - the main Italian internet exchange – have announced the activation of a new MIX-Rome Point of Presence (PoP) at the recently inaugurated Hyper Cloud Data Centre (IT4), located in the Tecnopolo Tiburtino area in Rome.

This new PoP of the IX Edge MIX-Rome represents the important expansion of MIX in the capital. The choice to establish a PoP in Aruba's Rome campus follows the 2018 decision to activate the MIX-Milan PoP at the Global Cloud Data Centre campus (IT3) in Ponte San Pietro (BG).

The new PoP will allow companies, internet operators, and content providers in Rome to benefit from a high-performance and low-latency interconnection. Furthermore, networks not yet connected to MIX-Milan will have access to remote control of the MIX-IT LAN with its over 400 connected AS.

Stefano Cecconi, CEO of Aruba, said: *"MIX's choice to activate a Point of Presence within our Rome data centre is a positive sign for the development of the capital as a strategic hub for data centres and for national and international connectivity. In the coming years, we expect exponential growth in the use of and traffic generated by the cloud and new technologies such as AI. It is crucial, therefore, to establish the necessary conditions to allow the technology's development. This includes considerations around the space and power needed for servers in data centres, interconnections, and network performance. Aruba will continue to strive to offer its customers the highest levels of quality and uptime with cutting-edge colocation and cloud solutions and the most advanced connectivity options, guaranteeing complete technological neutrality and maximum freedom of choice."*

Alessandro Talotta, Executive Chairman and President of MIX, said: *"We are extremely satisfied with our new collaboration with Aruba, a leading player in the data centre sector in Italy. The Hyper Cloud Data Centre is a crucial driver in the digital transformation path of the capital. The presence of MIX in the new IT4 data centre in Rome further strengthens the interconnection infrastructure in Central Italy, offering a growing number of operators in the sector access to our services, improving network performance and ensuring efficient and high-quality connectivity. Respect for the principle of carrier neutrality is something we consider to be essential and a value we care deeply about. Our goal has always been to promote the development of internet traffic in the country, and this collaboration marks an important step in this."*

The Hyper Cloud Data Centre is a strategic hub for connectivity and digitalisation. The entire campus extends over an area of 74,000 m², with 52,000 m² of surface area dedicated to data centres. At full capacity, it will include 5 independent data centres for a total of 30 MW of IT power, delivered with a redundancy level of 2N or higher. With the first data centre on the campus already officially active (the DC-A), the second will be activated by the first half of 2025. The DC-A has also recently obtained the ANSI/TIA-942 Rating 4 certification confirming compliance with the industry's highest security standards in terms of its design, planning, and construction. Connected to the main internet backbones, the data centre has multiple interconnections with the other Aruba data centres located in Arezzo (IT1 and IT2) and near Bergamo (IT3).

For more information about Hyper Cloud Data Centre visit: http://aru.ba/hyperclouddc

Aruba S.p.A.

Aruba S.p.A. (http://www.aruba.it), founded in 1994, is Italy's leading provider of cloud, data centre, hosting, e-mail, domain registration and PEC (certified email) services. The company, with wholly Italian capital, has 16 million users and manages a vast infrastructure distributed on 7 data centres that includes 2.7 million registered domains, 9.8 million e-mail accounts, 9 million PEC accounts and thousands of customer IT infrastructures. Aruba PEC and Actalis are the group's two Certification Authorities, accredited with AgID (Agenzia per l'Italia Digitale) for the provision of qualified services. Aruba's infrastructure is also qualified by ACN (National Cybersecurity Authority) to handle ordinary, critical and also strategic PA data. In 30 years of activity, Aruba has developed extensive experience in the design and management of high-tech data centres, owned and distributed throughout Italy. The largest is located in Ponte San Pietro (BG) and features green-by-design infrastructure and facilities that comply with the highest security standards in the industry (Rating 4 ANSI/TIA-942, ISO 22237), to which is added the Hyper Cloud Data Centre in Rome, which covers 74,000 m² in the area of the Tecnopolo Tiburtino and at full capacity will include 5 independent data centres. Aruba implements energy-efficient solutions in its data centres, demonstrating its commitment to sustainability and, in addition, produces clean energy through photovoltaic plants and hydroelectric power plants. The infrastructure network also extends across Europe, with a proprietary data centre in the Czech Republic and partner facilities located in France, Germany, Poland, and the United Kingdom. For further information, please visit https://www.aruba.it/ and social networks Facebook, X and LinkedIn

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MIX – Milan Internet Exchange

MIX, with headquarters in the Caldera campus in Milan and direct presence in Bologna, Rome, Caserta and Palermo, is the main Italian exchange point (IX) of Internet networks and among the first eight in Europe for connected networks, with traffic peaks of approximately 3 Tbit/s. With over 400 customers, it is among the few European IXs with its own dedicated data center in the world of the interconnection between telecommunications networks. It was the first Italian IX to obtain safety certification ISO27001 and Open-IX OIX-1 certification to guarantee efficiency and transparency in the management of the exchange. MIX is a founding member of Open Hub Med, the data center for operators located south of Palermo, created to offer the networks of the Mediterranean basin a hub for interconnection.

For more information:

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