



With Cross-IX, MIX and AMS-IX Launch a Potential European Peering Platform Connecting 1,200 Networks

Amsterdam, the Netherlands and Milan, Italy, 10 December 2024 – [AMS-IX](#) and MIX today announced a Strategic Partnership to introduce the new Cross-IX service between the two Internet Exchanges. With a single physical connection to either IX, users will gain access to networks on the other exchange. The partnership was unveiled during the Salotto 2024 event, which had 1,700 registered participants from the growing Italian IP community.

Cross-IX will enable MIX customers, primarily small and medium-sized organizations, to connect to nearly 850 AMS-IX networks not present in Milan. Similarly, AMS-IX customers can connect to approximately 300 networks unavailable in Amsterdam, facilitating over 17 Tbit/s of premium peering traffic through a single physical connection.

MIX is the second European Internet Exchange to offer its customers access to the AMS-IX ecosystem, following Netnod, which connected to AMS-IX last May. With the expansion of Cross-IX, participating Internet Exchange customers can access hundreds of new networks. The goal of Cross-IX is to allow small and medium-sized networks to increase their peering connections well ahead of the current situation, where an ISP must reach a critical mass to justify transport costs to another European IX.

The Cross-IX service between MIX and AMS-IX will be available for subscription starting January, with the first activations expected within Q1 2025.

Alessandro Talotta, Executive President & Chairman MIX, comments:

"AMS-IX has always been a strategic partner for MIX. Milan and Amsterdam are two key areas for data development, and with this collaboration, MIX aims to strengthen its leadership by working alongside one of the most virtuous players in the Internet world. The agreement allows both organizations to expand their customer portfolios, providing the opportunity to seamlessly connect Milan and Amsterdam. A concrete example is the support offered to small local operators who need to virtualize their presence across borders. This agreement will further enrich MIX's service portfolio."

Peter van Burgel, CEO of AMS-IX says: "It is exciting to see another innovative connectivity partner like MIX offering their clients an expanded connectivity ecosystem through our Cross-IX service. With Cross-IX, customers of MIX and customers and members of AMS-IX can easily extend their ecosystem of networks without risk, delay, hardware requirements or additional administrative burdens. As we continue to build

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out our Cross-IX service, customers will be able to access to hundreds of connected networks across Europe with just one connection”.

Read more about Cross-IX: <https://www.mix-it.net/en/cross-ix/>

About MIX Milan Internet Exchange

MIX, located in the Caldera campus in Milan, is Italy's leading Internet Exchange Point (IXP) and ranks among the top in Europe in terms of traffic, with daily peaks reaching approximately 3 Tbps.

It is one of the few European IXPs with its own data centers, where it provides interconnection services to over 420 Italian and international companies with independent networks (AS), ensuring high-quality, scalable, and robust services.

MIX is the first Italian IXP to meet the stringent requirements of the ISO 27001:2013 certification, a standard that encompasses all aspects of infrastructure and IT process security. Additionally, it has achieved the Open-IX OIX-1 certification, further validating the excellence of its services in terms of security and reliability.

MIX is also a founding member of Open Hub Med, the first neutral hub in Italy for interconnecting Mediterranean networks with those in Northern Europe.

About AMS-IX

AMS-IX (Amsterdam Internet Exchange) is a neutral member-based association that operates multiple interconnection platforms around the world. Our leading platform in Amsterdam has been playing a crucial role at the core of the internet for 30 years and is one of the largest hubs for internet traffic in the world with over 14 Terabits per second (Tbps) of peak traffic. Connecting to AMS-IX ensures customers such as internet service providers, telecom companies and cloud providers that their global IP traffic is routed in an efficient, fast, secure, stable and cost-effective way. This allows them to offer low latency and engaging online experiences for end-users. AMS-IX interconnects more than 1,000 IP-networks in the world. AMS-IX also manages the world's first mobile peering points: the Global Roaming Exchange (GRX), the Mobile Data Exchange (MDX) and the Internetwork Packet Exchange (I-IPX) interconnection points.

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